

I'm Frotery,
towel
with your
story

F R O T E R Y



FROTERY® towels, bath towels and bathrobes are a guarantee of material quality, functionality and original design that you can participate in. FROTERY® offers high-weight products that make towels and bath towels exceptionally absorbent and soft to the touch. Variety of colors of the products, the wide choice of branding technologies and unlimited possibilities make them ageless promotional gifts.

The brand's prestige is determined not only by the quality of the products, but also by the value of the story, which the products gain from you. Trusting our brand, you give FROTERY® the opportunity to create more original promotional gifts that stay modern even when everything is changing and aging.

F R O T E R Y

I'm Frotery, towel with your story

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CONTENT

BRILLIANT	4 - 5	FITNESS	24 - 25
BAMBOO	6 - 7	BEACH TOWEL	26 - 27
WEGO	8 - 9	TWINS	28 - 29
DELUXE	10 - 11	EXCLUSIVE	30 - 31
ELITERY	12 - 13	KITCHEN TOWEL	32 - 33
PRINT	14 - 15		
IMAGE	16 - 17	BRANDING	34 - 35
MICROTECH	18 - 19	TAILOR MADE	36 - 37
GOLF	20 - 21	PACKAGING	38 - 39
COOLING	22 - 23	SIZE	40



International environmental certificate of textile goods, manufactured only from non-toxic materials.



V-Label is an internationally recognized registered symbol for the labeling of vegan and vegetarian products and services.



Guaranteeing ethical and ecological requirements for growing, textile processing, packaging and distribution of organic cotton products..

IN STOCK

Brilliant towels and bath towels have been designed for the most demanding customers and comfort lovers. This luxury line is made from 100% cotton Soflex® yarn and also by high weight of 600 g/m². The tasteful design is complemented by five fine stripes in a combination of chenille and shiny yarn woven into the edges of the towels and bath towels.

Suitable branding technologies:

- EMBROIDERY
- LABEL

BRILLIANT



 white	 petrol
 berry	 walnut
 lime	 silver
 light blue	 graphite
 deep sea	

Material:

100% Soflex® cotton

Size:

50 x 100 cm | 70 x 140 cm

Weight:

600 g/m²

Packaging:

50 x 100 cm - 35 pcs | 70 x 140 cm - 20 pcs



IN STOCK

Towels and bath towels of this series excel in a combination of cotton and bamboo material. Bamboo fibers give the products specific properties such as gloss, antibacterial properties and high absorbency. Natural tones harmonize with a pattern made of delicate cubes woven into hem and decorative borders. Loop in towel color.

Suitable branding technologies:

- EMBROIDERY
- LABEL

BAMBOO





white



silver



natural



avocado



walnut



denim

Material:

60% Bamboo | 40% Cotton

Size:

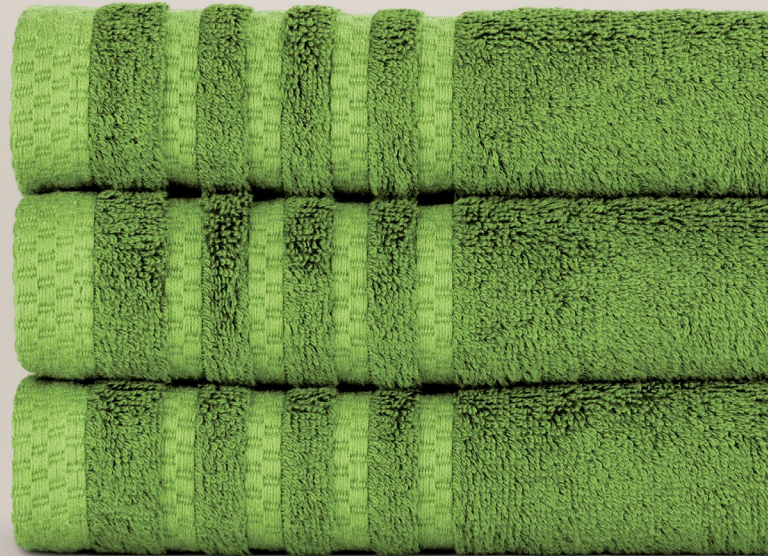
50 x 100 cm | 70 x 140 cm

Weight:

530 g/m²

Packaging:

50 x 100 cm - 50 pcs | 70 x 140 cm - 25 pcs



IN STOCK






A purely natural range of towels and bath towels made of organic (bio) cotton, which was grown without the use of chemical pesticides, herbicides and fertilizers. The WEGO line meets strict ethical and ecological conditions for obtaining GOTS and Vegan certificates.

Suitable branding technologies:

- EMBROIDERY
- LABEL

WEGO



-  silica
 -  citrin
 -  achat
 -  nefrit
 -  aquamarin
-



Material:
100% Bio-cotton

Size:
50 x 100 cm | 70 x 140 cm

Weight:
450 g/m²

Packaging:
50 x 100 cm - 50 pcs | 70 x 140 cm - 25 pcs



IN STOCK

High quality cotton towels and bath towels have specific 10 cm wide chenille border. The chenille yarn creates soft velvet-like hairs across the entire surface of the burdure. The wide border offers the ideal space to place the embroidered logo.

Suitable branding technologies:

- EMBROIDERY
- LABEL

DELUXE



	white		royal
	red		dark blue
	apple green		silver
	light blue		graphite
	turquoise		black

Material:

100% Ring spun cotton

Size:

50 x 100 cm | 70 x 140 cm

Weight:

500 g/m²

Packaging:

50 x 100 cm - 50 pcs | 70 x 140 cm - 25 pcs



Fourteen available colours and four sizes to choose. Elitery popular line of towels and bath towels has something for everyone. The pleasant weight of 400 g/m² ensures softness along with the expected absorbency. The elegant design consists of wider hems on the shorter sides of the towel and bath towels.

Suitable branding technologies:

- EMBROIDERY
- LABEL

ELITERY



<input type="checkbox"/>	white <input type="radio"/>	<input checked="" type="checkbox"/>	apple green
<input type="checkbox"/>	natural	<input checked="" type="checkbox"/>	sky blue
<input type="checkbox"/>	dark yellow <input type="checkbox"/>	<input type="checkbox"/>	royal <input type="radio"/>
<input type="checkbox"/>	orange	<input type="checkbox"/>	deep sea <input type="radio"/>
<input type="checkbox"/>	red <input type="radio"/>	<input type="checkbox"/>	silver <input type="radio"/>
<input type="checkbox"/>	caramel	<input type="checkbox"/>	graphite <input type="radio"/>
<input type="checkbox"/>	grass green	<input type="checkbox"/>	black <input type="radio"/>

Material:

100% Cotton

Size:

30 x 50 cm | 50 x 100 cm

70 x 140 cm | 80 x 180 cm

Weight:

400 g/m²

Packaging:

30 x 50 cm - 200 pcs | 50 x 100 cm - 60 pcs

70 x 140 cm - 25 pcs | 80 x 180 cm - 18 pcs



IN STOCK

The first line of towels and bath towels suitable for branding by sublimation printing technology. Cotton towels and bath towels have a 9 cm wide polyester border that can be printed into advertising motifs, images or photos. This branding method is highly durable and colourfast, suitable for sports clubs or fitness centres, for example.

Suitable branding technologies:

- **SUBLIMATION PRINTING INTO BORDURE**
- **LABEL**

PRINT



 white <input type="checkbox"/>	 light blue
 dark yellow	 royal
 red	 dark blue
 magenta	 silver
 apple green	 graphite
 dark green	 black <input type="checkbox"/>

Material:

100% Ring spun cotton | 9 cm wide
PES border

Size:

30 x 50 cm | 50 x 100 cm | 70 x 140 cm

Weight:

400 g/m²

Packaging:

30 x 50 cm - 200 pcs | 50 x 100 cm - 60 pcs
70 x 140 cm - 25 pcs



Towels and bath towels suitable for sublimation printing into surface. The polyester side of the towel with a printed motive is soft to the touch. The other, white cotton side ensures excellent absorbency of the products. The image created by sublimation achieves photographic quality and remains even after repeated washing.

Suitable branding technologies:

- SUBLIMATION PRINTING INTO SURFACE
- LABEL

IMAGE



white

Material:

front side 100% polyester for printing,
back side 100% cotton

Size:

30 x 50 cm | 50 x 100 cm
70 x 140 cm | 95 x 180 cm

Weight:

360 g/m²

Packaging:

30 x 50 cm - 210 pcs | 50 x 100 cm - 70 pcs
70 x 140 cm - 40 pcs | 95 x 180 cm - 20 pcs



IN STOCK

Quick-drying towels and bath towels made of microfibers are very popular for traveling and sports. Despite the thinness of the material, they excel in absorbency and allow the widest choice of branding technologies.

Suitable branding technologies:

- EMBROIDERY | LABEL
- HOT STAMPING
- SUBLIMATION PRINTING INTO SURFACE
- PRINT BY COLOR TO COLOR
- DOUBLE - SIDED PRINTING
- TRANSFER PRINTING
- LASER ENGRAVING

MICROTECH



 white	 royal
 red	 deep sea
 orange	 black
 neon pink	 graphite
 neon yellow	 silver
 apple green	

Material:

80% Polyester | 20% Polyamid

Size:

30 x 50 cm | 50 x 100 cm | 70 x 140 cm

Weight:

200 g/m²

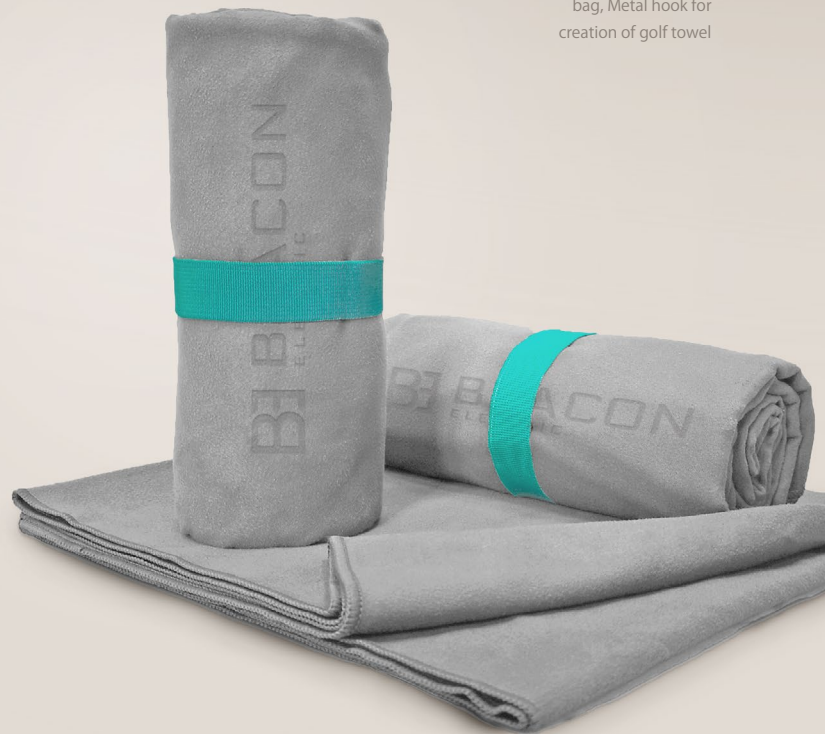
Packaging:

30 x 50 cm - 250 pcs | 50 x 100 cm - 100 pcs

70 x 140 cm - 60 pcs

Possible accessories:

Elastic rubber, Mesh bag, Metal hook for creation of golf towel



IN STOCK

Special edition of towels designed as an essential part of golf equipment. Absorbent towels on the top of cotton velour have cut and soft fibers that are velvety to the touch. Towels have a metal loop, thanks to which you can attach them to the golf bag.

Suitable branding technologies:


- EMBROIDERY
- LABEL


GOLF



 silver

 black

 dark green

 dark blue

 red

Material:
100% Cotton

Size:
40 x 48 cm

Weight:
450 g/m²

Packaging:
40 x 48 cm - 100 pcs



The cooling towel is made of a special cooling yarn, which retains water and thus keeping the temperature of the soaked towel low. This results in a long-lasting cooling effect. This towel is ideal for hot days, for travel and for sportsmen. The towel comes with a resealable sleeve, for which can be fitted with your logo.

Suitable branding technologies:

- SUBLIMATION PRINTING INTO SURFACE
- PRINT BY COLOR TO COLOR
- DOUBLE - SIDED PRINTING
- TRANSFER PRINTING
- STICKER ON THE RESEALABLE COVER WITH SNAP CAP
- LABEL

COOLING



white

purple

electric green

ice blue

cobalt blue

Material:

50% Polyester | 50% Cooling yarn

Size:

30 x 100 cm

Weight:

160 g/m²

Packaging:

30 x 100 cm - 50 pcs



IN STOCK

Towels are a revolutionary gadget for fitness workouts. This sports towel is made of 100% cotton with polyester border (10 cm), suitable for sublimation printing at the bottom towel. Thanks to the special back pocket, you can put the towel on the back of the exercise bench while exercising. It will stay in place and will not slip. The towel includes a small zipped pocket, handy for storing your small items.

Suitable branding technologies:

- **SUBLIMATION PRINTING INTO BORDURE**
- **LABEL**

FITNESS



■ silver

Material:

100% Cotton | 10 cm wide
PES bordure

Size:

90 x 40 cm

Weight:

400 g/m²

Packaging:

90 x 40 cm - 60 pcs



IN STOCK

The Beach towels are made of 100% cotton and their size makes them perfect for the beach, swimming pool or sauna.

Suitable branding technologies:

- EMBROIDERY
- LABEL

BEACH



white

light blue

dark blue

graphite

Material:
100% Cotton

Size:
80 x 180 cm

Weight:
450 g/m²

Packaging:
80 x 180 cm - 15 pcs



IN STOCK

TWINS promotional bathrobes with shawl collar and contrasting decorative flap. They are made of a double layer of cotton with a double-breasted hem. Cut polyester fibre, creating a velvety effect. The inner side is made of cotton. Therefore, bathrobe is both lightweight and absorbent on the inside. We stock them in two colours white with grey flap and dark grey with white flap.

Suitable branding technologies:

- EMBROIDERY
- LABEL

TWINS



white

graphite

Material:

inside 100% cotton,
outside 100% PES microfiber

Size:

XS | S | M | L | XL | XXL

Weight:

290 g/m²

Packaging:

8 - 10 pcs



IN STOCK

Basic line of terry bathrobes of classic style in the below knee-length, scarf collar, two pockets and belt. These cotton bathrobes are often used as hotel bathrobes or wellness bathrobes.

Suitable branding technologies:

- EMBROIDERY
- LABEL

EXCLUSIVE



white

Material:
100% Cotton

Size:
S | M | L | XL | XXL

Weight:
380 g/m²

Packaging:
8 - 10 pcs



IN STOCK

In the kitchen, towels are an essential item to have on hand at all times.

Waffle kitchen towels: The Kitchen Towel serves to wipe dishes, hands and the kitchen counter. They are made of natural cotton, so they instantly absorb water from any surface.

Suitable branding technologies:

- TRANSFER PRINTING
- EMBROIDERY
- LABEL

KITCHEN TOWEL



white

natural

Material:
100% Cotton

Size:
50 x 70 cm

Weight:
240 g/m²

Packaging:
50 x 70 cm - 500 pcs



We help companies spread their stories and market awareness. Branding creates a visual image of the company and brand, creating a distinctive story. Products with a company logo are more personal and therefore more valuable. We can create added value of towels, bath towels and bathrobes FROTERY® with nine basic branding technologies.

- EMBROIDERY
- HOT STAMPING
- PRINTING INTO BORDURE
- PRINTING INTO SURFACE
- DOUBLE - SIDED PRINTING
- PRINT BY COLOR TO COLOR
- DIGITAL PRINTING
- LASER ENGRAVING
- LABEL

EMBROIDERY

High quality embroidery is traditional and highly representative type of branding.





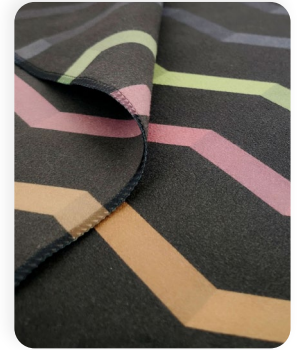
HOT STAMPING



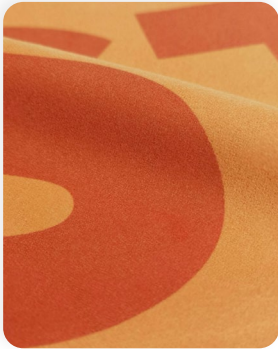
PRINTING INTO BORDURE



PRINTING INTO SURFACE



DOUBLE - SIDED PRINTING



PRINT BY COLOR TO COLOR



DIGITAL PRINTING



LASER ENGRAVING



LABEL

By using weaving technique we can create an original advertising item.

Custom production gives a space for corporate creativity. It allows you to order a special product that will be custom-made and tailored to your needs. It gives you the option to choose your own colors, weight, cut, size and branding technology. Within our custom production we offer you following branding products and technologies:

- COLOUR INWEAVING
- HIGH-LOW INWEAVING
- BORDURE INWEAVING
- CHENILLE INWEAVING
- WOVEN TOWELS
- ADVERTISING SET - BATHTOWEL, BATHROBE, SLIPERS
- HOTEL PROGRAM - TOWEL, BATHROBE, SLIPERS, BATHMAT
- ROUND TOWEL
- WELLNESS KILTS
- HAMMAM
- CHILDREN'S RANGE





COLOUR INWEAVING



HIGH-LOW INWEAVING



BORDURE INWEAVING



CHENILLE INWEAVING



ADVERTISING SET



HOTEL PROGRAM



HAMMAM



CHILDREN'S RANGE

The magic is hidden in details, so it is worthwhile to wrap the terry gift. We offer seven basic packaging methods.

- BAG WITH RIBBON
- PRESSING INTO SHAPE
- FROTHERY BOX
- MAXI AND MINI BOX
- MESH BAG
- ORGANZA BAG
- PAPER COVER

PAPER COVER

Paper cover in various sizes with the option of printing by your own design.





BAG WITH RIBBON



PRESSING INTO SHAPE



FROTTERY BOX



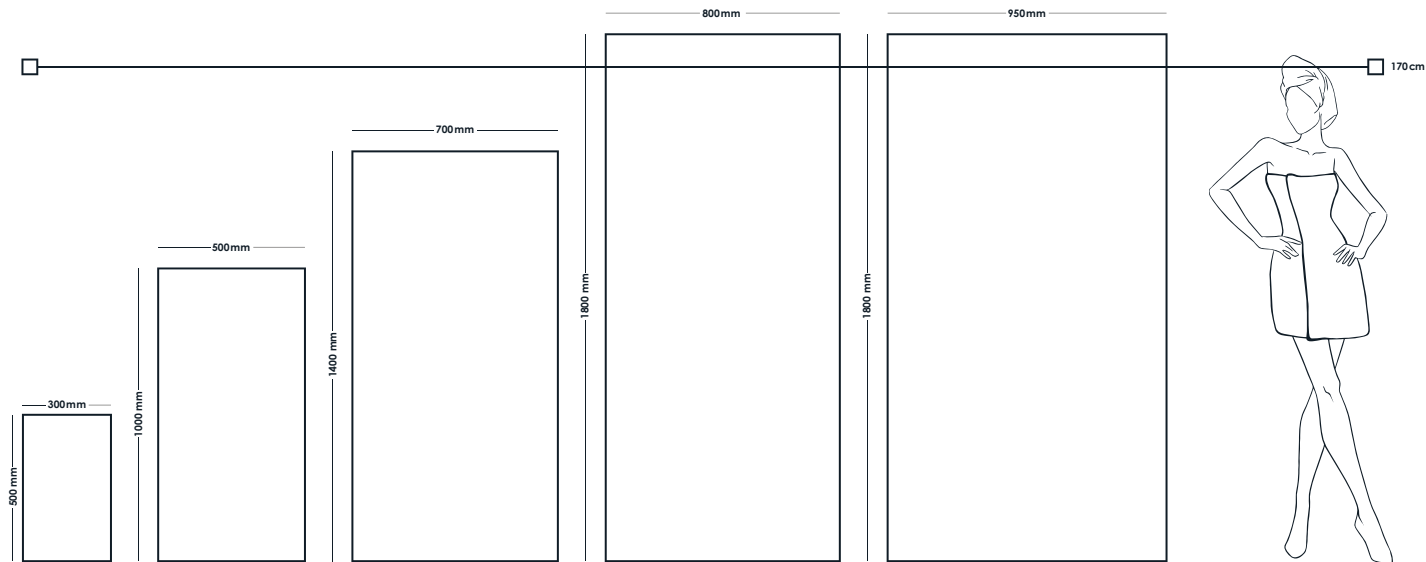
MAXI AND MINI BOX



MESH BAG



ORGANZA BAG



26

years on the market

235 000

pieces of terry cloth in stock

26

countries in Europe to which we deliver

white
0100
PMS
Trans. White

silver
9595
PMS
429 C

graphite
8430
PMS
7540 C

black
9951
PMS
Black C

deep sea
5951
PMS
2767 C

dark blue
5851
PMS
654 C

cobalt blue
5851
PMS
287 C

royal
5751
PMS
2935 C

silica
1121
PMS
9140 C

cream
1155
PMS
7499 C

aquamarin
5151
PMS
2707 C

light blue
5353
PMS
7453 C

ice blue
5258
PMS
2191 C

turquoise
5510
PMS
312 C

sky blue
5605
PMS
3135 C

denim
5757
PMS
2374 C

natural
1986
PMS
7506 C

citrin
2121
PMS
7407 C

lime
6360
PMS
366 C

avocado
6676
PMS
576 C

apple green
6510
PMS
368 C

electric green
6558
PMS
375 C

grass green
6850
PMS
356 C

petrol
6965
PMS
3165 C

walnut
8529
PMS
7530 C

achat
8121
PMS
W. Gray 8 C

nefrit
6721
PMS
7537 C

neon yellow
1769
PMS
809 U

neon pink
3969
PMS
812 U

purple
3375
PMS
674 C

magenta
3773
PMS
Rhoda. Red C

berry
3710
PMS
221 C

caramel
7521
PMS
7566 C

dark yellow
1752
PMS
122 C

orange
2551
PMS
1505 C

red
3551
PMS
199 C

Natural materials



COTTON

Absorbent, fine, yet strong, fiber obtained from the seeds of cotton bush.



BAMBOO

Textile raw material obtained from the bamboo stalk by an environmentally friendly process.



ORGANIC

Natural (bio) cotton grown without the use of synthetic chemical pesticides, herbicides and fertilizers.

Synthetic materials



POLYESTER

Weather and microorganism resistant material, which dries quickly.



POLYAMIDE

Highly breathable material made from plastic processing.



COOLING YARN

Cooling yarn made of polyethylene; it dissipates heat and is wear-resistant.